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FERRETTI CUSTOM LINE NAVETTA 28: THE DESIGN PHILOSOPHY

For our Studio the *Navetta 28* represents simultaneously a moment of huge satisfaction and great designing commitment.

Tough it has been a difficult project, due to the overall ambitious objectives initially set, we do are really pleased with the final result that fully embody the idea of design as we believe it, meaning the ability to draw together past, present and future, or -as it is usually said- to balance tradition and innovation.

Navetta 28 is quite a 'mature' product, well balanced in all its components, that clearly reflects how the Studio constantly aims at innovating the products, through a work that continuously integrates together all the different disciplines taking part in the designing and productive process.

A greater habitability results from a difficult search in the volumes balance. The same effect is reinforced also by the increase use of transparent materials; thanks to an accurate study of the relationship between the opaque and transparent surfaces, the external environments can always be perceived from the internal areas as well.

A much more sophisticated functionality, supported by state-of-the-art technology; the possibility to customize furniture and internal decorations, essential to face the requirements for a more contemporary yet formal language, that could respects and evolves the traditional vessel's range style: those are all the elements that contributes in making the *Navetta 28* a true example of design.

Founded in Rome by the architects Gianni Zuccon and his wife Paola Galeazzi, Zuccon International Project are highly skilled multidisciplinary architects and industrial designers. Active in various sectors producing designs for offices and especially yachts, they are considered a leading international design firm. Today, they are working extensively with five of the six brands of the Ferretti Group. In 2013 launched the new brand Zuccon SuperYacht Design (ZSYD).

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